

# 90-Day Career & Side-Hustle Direction Report

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Client ID: FC30-7485FE6F

The OriCode

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## Bottom Line First

- Primary judgment: Start a small side-hustle test.
- Most worth doing in these 90 days: Systematically convert your unique insights and talent for solving complex problems into one low-risk, paid service test, offered first to people you already know.
- What not to do in these 90 days: Don't force a major career pivot or aggressively hunt for a new full-time job. The pressure to prove yourself in your current role is high; adding the stress of a full-blown job search will scatter your energy and likely lead to poor decisions.

# What Is Actually Blocking You Right Now

You are in a classic “talent trap.” You have a sharp, analytical mind and see how systems, processes, and even people’s work could be significantly improved. The blockage comes from applying this talent in the wrong context. You instinctively try to “fix” things within your main job—proposing solutions, pointing out inefficiencies—but this often feels like pushing against a wall, leading to frustration and feeling undervalued. Your main job currently provides a stable base but lacks the creative challenge you crave. The desire for a side hustle is real, but it’s currently driven by the impulse to escape this frustration, rather than from a clear, validated opportunity. Life is signaling that the correction lies in channeling your core talent outside the primary constraints of your current role, in a controlled, small-scale experiment.

# Where You Are Most Likely to Waste Effort

- Over-investing in low-leverage debates: Spending excessive mental energy trying to convince colleagues or superiors of your better way, especially when they haven't asked for your input.
- Scattered ideation without a "client": Brainstorming numerous side-hustle ideas in a vacuum, without a specific person or clear demand in mind.
- Seeking validation through busywork: Taking on extra tasks in your main job to prove your worth, instead of focusing on the few activities that actually demonstrate your unique, high-value skills.

# Work and Income Approach That Fits You Better

- When making decisions: Trust your immediate, gut-feeling reaction to opportunities. If an offer or idea

doesn't give you a clear sense of ease or a "yes" in your body within the first 24 hours, it's likely not right for you. Over-analysis leads to confusion.

- When managing energy: Your power is in short, focused sprints of deep work—researching, synthesizing, or creating a solution—followed by rest. You burn out under sustained, open-ended effort.
- Income entry point: Paid problem-solving. Your monetization path is clearest when someone brings you a specific, complex mess (a workflow, a strategy, a creative block) and pays you to organize it and provide a clear way forward.
- Opportunity context: Opportunities will come through your existing network and warm introductions, not cold outreach. People who already know and respect your mind are your best source of initial "invitations" to work.

# Next 30 Days: Recalibrate First, Do Not Expand Yet

- Primary task: Identify the one type of problem you are uniquely good at solving (e.g., untangling operational knots, refining a pitch, structuring a messy project plan).
- Small first move: Have 2 conversations with trusted contacts from your network. Frame it as: “I’ve been thinking about [the problem area]. I’d love to pick your brain for 20 minutes on the challenges you’re seeing in that space right now.” Listen, don’t pitch.
- Stop doing: Volunteering unsolicited critiques or complex solutions at your main job. Practice observing without the pressure to fix.
- Best timing window: Mar 28 - Apr 6. Use this period for the listening conversations and to document the common pain points you hear.
- Evidence to collect: The frequency and emotional charge behind the problems people describe. Is there a consistent “ouch” point?

- Checkpoint metric: By April 10, have a one-page document summarizing the top 3 problem patterns you identified from your conversations.

## Days 31-60: Test One Side-Hustle

### Direction That Is Most Worth It

- Most worth testing: “Clarity Session” Consulting. Offer a 90-minute, paid session where you help a solopreneur or small team leader tackle one specific operational or strategic snag.
- Best format: One-on-one video call consulting, with a follow-up summary memo.
- Minimum test version: Offer this to 2 people from your network who explicitly mentioned a relevant struggle in your earlier conversations. The offer is: “Based on our chat, I have a few ideas for your [specific challenge]. I’m testing a new focused consulting session. Would you be open to a 90-minute deep dive for a pilot fee of [e.g., \$150-300]?”

- Best timing window: Apr 26 - May 10. This is a strong window to make the offer and deliver the sessions. Your ability to present innovative solutions will be high.
- Failure signal: If you have to heavily convince or explain your value, the offer is wrong. A true “invitation” feels like a clear “Yes, I need that.”
- Checkpoint metric: Secure and complete 2 paid sessions.

## Days 61-90: Decide to Double Down, Adjust, or Stop

- If response is strong (both clients are highly satisfied and refer you): Systematize the offering. Create a simple sales page and ask for testimonials. Aim for 1-2 sessions per month.
- If response is average (sessions were fine but no excitement): Adjust the framing. Was the problem you solved not painful enough? Pilot a different session topic with one new person.

- If it is too draining or you got no takers: Stop. This indicates the offer or target client was misaligned. The learning is valuable: return to the “listening” phase, but with more focused questions.
- Main job vs side-hustle rule: The side hustle must not create urgency that interferes with your main job’s core responsibilities. It is a pressure-release valve, not a new source of pressure.
- Go / Adjust / Stop thresholds:
  - GO/Scale: You complete 3+ paid sessions and have a waitlist of 1.
  - ADJUST: You complete 1-2 sessions but feel no momentum.
  - STOP: You cannot get 1 person to agree to a paid session after 5 warm offers.

# What You No Longer Need to Prove in These 90 Days

You no longer need to prove that you're smart or capable within the existing framework of your main job. That evidence is already there, even if it's not fully recognized. The 90-day task is not to shout louder on the same stage, but to build a small, new stage where your specific type of intelligence is the main event. Your goal is not validation, but validation of a specific service model.

## Final Reminder

The next 90 days are a focused experiment, not a life commitment. Your path is to move from a general sense of frustration to a specific, evidence-based answer to the question: "Can people pay me to do the kind of deep thinking I'm best at?" The process of seeking that answer—through listening, defining an offer, and testing—will itself provide more clarity and energy than

any amount of planning in your head. Start by scheduling the first conversation.

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